



Action Report

2017-2022





Bahamas, research project

Dear friends,



Below we have summarized for you a very active six-year period and we present the results from the actions, missions and synergies we carried out from 2017 to 2022. We share with you the joy and success of All For Blue and we extend our gratitude for your support and trust.

Warmest thanks to our volunteers, to the thousands of students who attended our training seminars, to the thousands of citizens who mobilized to take part in coastal clean-up operations, to the certified divers who helped us pull out of the seabeds, plastics, and other bulky items, as well as awareness-raising agencies, public and private, companies and stores that have shared with us the social responsibility for environmental protection.

The results from our course of action so far and especially the great reciprocity from the Greek society, give us the strength to continue to work even more decisively to put our vision into practice.

Please accept my thanks and appreciation,

Katerina Topouzoglou
Founder of All For Blue



South Africa



All For Blue Presentation



ALL FOR BLUE 3



Team,
Costa Rica



Santorini

ALL FOR BLUE 4



Our vision is to directly reduce ocean pollution by actively removing litter from the ocean and beaches as well as to educate the new generation through our ocean conservation and shark awareness seminars.

Our philosophy and the way we plan and implement all our initiatives and programs are driven by the principles of philanthropy, solidarity, cooperation and raising awareness. Our actions' success relies heavily on volunteer work and we have witnessed the power of teamwork in all our projects. We educate the new generation as these children are the last generation that can make a difference in protecting nature! We believe in the strength of the team and in cooperation. We believe that together we can achieve more by acting beyond ourselves - by acting collectively for the environment!



Kineros



Voula





All For Blue is a Greek, non-profit organization with international actions, with the mission to educate the future generations and raise awareness on the protection of the marine ecosystem.

Founded in 2017, All For Blue aims at experiential education, cultivating new standards of behavior and contributing to the shaping of citizens with environmental responsibility.



Kinaros



This is done through three main programs:



01 Organisation of educational seminars for the protection of the marine ecosystem

With our ocean conservation seminars, we aim to inform future generations about the balance of marine ecosystem, to provide ways to avoid single use plastics, and to tell the truth about what is really happening in the oceans.



02 Experiential coastal and underwater cleaning actions

With beach and underwater cleanups we aim to show to the participants how to organise a cleanup, act as a team and raise awareness. According to the zero-waste protocol we apply to our actions, our volunteers share the All For Blue reusable gear. Certified divers carry out the underwater cleanups and the collected waste is weighed and recorded by material category to a global database.



Mykonos



03 Circular economy

With circular economy we return the plastics collected from our actions to the local community in the form of waste bins, as a souvenir, but also as proof that any product that inevitably reaches the "end of its useful life" can be reused and become sustainable.



Volunteering

The idea of volunteering is correlated to solidarity and selfless offering.

Volunteering for the All For Blue team is not just a condition, it is a way of living. Through our experiential actions but mainly following our training seminars, during these five years (2017-2021) many voluntary local groups have been created in Greece and abroad.

Some of our most active groups, with monthly coastal cleaning activities, are those in Athens, Corfu, Kalymnos, Syros, Mykonos but also in the UK, Miami, the Bahamas, South Africa, France, French Polynesia, Cuba, Los Angeles and Hawaii.



Milos



Crfu



Syros



Delos





Action Report 2017-2022



ALL FOR BLUE 9



Mykonos



ALL FOR BLUE 10

2022

January

- **Syros - Agathopes beach** cleaning by the island's team
- **Corfu -Avlaki beach** cleaning by island's team

February

- **Egaleo - seminar to the 6th elementary school for 42 students** of the 5th grade
- **Alimos - B' Alipedo beach** cleaning by Pierce's team
- **P. Faliro - seminar to the 1st elementary school for 40 students** of the 2nd grade

- **Schinias Beach** - cleaning by the Attica volunteer group of students

March

- **Speech on International Women's Day at the "360°" conference** organized by IEK Delta
- **Participation in the Boat & Fishing Show at MEC Paianias**
- **Online seminar for 250 students of the schools:** 5th Elementary School of Kalymnos, Gymnasium of Litochoro, 9th Elementary



Syros

School in Ios and 2nd Elementary School of Agia Triada Livadia

April

- **Kalymnos - cleaning Kasonia beach** by the island's team
- **Attica - underwater and coastal cleaning** at Tripia Varka beach in Kavouri with 130 students from the High School of Modern Education and the participation of 12 students from the IAE School of Management, Lille, France
- **Attica** - orientation to the students of the Special Elementary and Kindergarten at PIKPA Voulas and cleaning of Voula beach along with the participation of 12 students from the IAE School of Management, Lille, France
- **Kalymnos - underwater and coastal cleaning of Kasonia beach** with students from the 5th Elementary School of Kalymnos and the island's team
- **Porto Rafti - underwater and coastal cleaning** in collaboration with the KGLawFirm of Agios



Corfu

Spyridon beach, with the participation of 12 students from the IAE School of Management, Lille, and a seminar on the protection of the marine ecosystem for the company's staff

- **Kalymnos - underwater port cleaning** in collaboration with the island's Coast Guard and the local All For Blue team

- **Alimos - underwater and coastal cleaning with 120 students** from the Elementary School of Modern Education and the participation of 12 students from the IAE School of Management, Lille

- **Artemida - seminar and cleaning with more than 140 students** from the 3rd Elementary School and the 2nd High School of Artemida

- **Artemida** - seminar and cleaning with 85 students from ENEGYL Koropi

- **Kalymnos** - underwater cleaning at Kasonia beach by the island's team



May

- **Patmos - cleaning of Lampi beach & seminar** to more than 200 students of the island schools during a mission by the Aegean Team

- **Patmos - cleaning of Grikos beach** along with the staff of the Patmos Aktis hotel

- **Chalkida - seminar for 320 students** of the 3rd High School in collaboration with Garnier

- **Chalkida - Online seminar for more than 150 students** from High School of Drosia & the 26th Elementary School

- **Piraeus** - training workshop for youth workers within the European Ocea(n)RT program

- **Alimos** - freediving school for 12 volunteers of the organization with the support of Garnier and the coaching team of One Breath Freediving

- **Online seminar for more than 100 elementary school students of Volos** in collaboration

with the Piraeus Cultural Foundation and the Volos Pottery Museum

June

- **Webinar at Pierce College** and underwater and coastal cleanup in Schinias with over 130 high school students

- **Paros** - underwater and coastal cleaning with the participation the three diving centers of the island along with the athletes of the sailing group and the support of the Pharmaceutical Company Unipharma

August

- **Delos** - mission, installation of 3 lidded recycling bins, made of the removed plastics of our team's underwater cleaning

September

- **Attica** - seminar, underwater and coastal cleaning for 40 employees of the Geocycle Hellas company and their participation at the A'Alipedo of Alimos

- **Attica** - coastal and underwater cleaning along with 34 employees of L'Oréal Hellas sponsored by Garnier on the beach of Ag. Spyridon in Porto Rafti

- **Mission as part of the Life Andros Park program to Andros (Korthio bay) and Tinos (fishing sanctuary)** for 4 coastal and underwater cleanups in collaboration with Mom, Society for the Study and Protection of the Mediterranean Seal



Syros

- **Tinos** - coastal and underwater cleaning at the beach of Ag. Seals powered by Garnier

- **Oinousses** - mission underwater and coastal cleaning and seminar for the 71 students of the island and of the main beach and Pateronisos with the support of Garnier

October

- **Kiato - Xylokaastro** - Mission in collaboration with MareWest where 4 training seminars were held for 582 students and 2 underwater and coastal cleanups

- **Saronida**, coastal and underwater cleaning



with the participation of volunteers from the “My Way” salon with support from Garnier

November

- **Attica** - underwater and coastal cleaning accompanied by seminar for 200 IMS students at the 2nd Alipedo Alimos

- **Piraeus** - Seminar for 100 students of ENE-GYL Piraeus

- **Online seminar for 400 students** of the 2nd Experimental Elementary School of Rhodes and the 1st EPAL Zografou

December

- **Mission to Fuvahmulah and Dhigurah islands in Maldives** in collaboration with local agencies and PADI dive centers, for training seminars to secondary school students, setting up cleanup teams and recording data for whale sharks, mantarays and tiger sharks



Oinousses



Corfu



“2021

January

- **Participation in the international campaign #SharkFinning** in collaboration with the European organization StopSharkFinning.eu

- **Cooperation with the store “Argolikos”** for ecological reusable products of All For Blue

- **Receipt of a submarine drone from the company Sofar** for the underwater cleaning actions which we won in an international competition

- **Kalymnos, January-June, 36 coastal** and under-water cleaning actions by the volunteer team of the organization in collaboration with the sports club Proteas

February

- **Vodafone Foundation:** creation of educational videos with SeaStem Activities, by Michael Marinakis, member of the national robotics team as part of his six-month work in the organization, with alternative ways of protecting the marine ecosystem for contactless cleaning



- Online seminar and training of young All For Blue volunteers

March

- **Training seminar for students of Aristotle University of Thessaloniki** for the protection of the marine ecosystem in collaboration with Garnier

- Development of a network of volunteers and creation of **eight (8) new volunteer groups in different areas of the country**

April

- Participation of a team of the Organization in the food of Nea Makri for the support of the organization “The Other Man”.

- **Syros** - Beach cleaning action in Finikas by the volunteer team of the island

- **Corfu** - Kassiopi beach cleaning action by the volunteer team of the island



May

- **England**, beach cleaning by our team of marine biologists in Eastbourne
- **Training program** for Medochemie staff
- **Corfu - Cleaning** of beaches by the group of volunteers in Kassiopi
- **Alimos - Savvas the Recycling Fish** is placed at the Cine Alimos point with the sponsorship of the pharmaceutical company Medochemie after a coastal and underwater cleanup by the group of divers of the organization
- **Kavouri** - beach and seabed cleaning in collaboration with Garnier
- **Mykonos - installation of 10 recycling bins in central locations**, for the collection of plastic lids in support of the action "To Kapaki Na Kratas" by Georgios Kafentzis

June

- **World Oceans Day**: parallel activities in Corfu, Mykonos, Kalymnos, Syros, Tinos, Symi, Attica by local volunteer groups
- **Mykonos - beach and seabed cleaning in Gialos in Chora** in collaboration with KDEPPAM
- **Mykonos - training seminar** for the staff of the PACHA Group with coastal and underwater cleaning at Gialoudia beach



- **Kinaros - mission for the supply of food and medicine to Mrs. Rini, the only inhabitant of the island**
- **Attiki** - Installation of 25 bins made of granulated plastic in the SOS Children's Villages in collaboration with the company Garnier
- **Metamorfosi Attica**: Online seminars for the protection of the marine ecosystem in primary schools of the Municipality of Metamorfosi in collaboration with Garnier.



July

- **Mykonos, Circular economy** - installation of 8 bins made of plastics that we removed from beaches and seabeds, in central parts of the island in collaboration with KDEPPAM
- **"My Greek Odyssey"** documentary - a tribute to All For Blue's projects

August

- **Mykonos - Seminar** for the protection of the marine ecosystem to primary school students and coastal cleaning at Myrsini beach

September

- **Delos - #KeepDelosBlue** underwater and coastal cleaning on the sacred island in collaboration with Intermed and Uni-Pharma
- **Mykonos** - cleaning of Ftelia beach with members from the American organization Your Best Life and presentation from the All For Blue team
- **Voula B 'Beach** - beach and seabed cleaning in collaboration with Dell

October

- **Mykonos** - cleaning of the beach of Avlemonas in collaboration with the Pacha Group
- **Alimos - beach** cleaning by the children's team of the organization

- **Kalamaki - beach** and seabed cleaning in collaboration with the company Garnier
- **Artemis - educational seminar for secondary school** students and coastal and underwater cleaning activities
- **Santorini - training seminar and underwater and coastal cleaning action in Ammoudi bay** in collaboration with Canaves Oia Luxury Hotel
- **Attica - beach** cleaning in Schinias with the company MetLife
- **Syros** - beach cleaning in Finikas by the local volunteers' team



Syros



November

- **Porto Rafti** - educational seminar and beach and seabed cleaning with 5th grade students from the CGS school
- **Koropi - Special Education High School**, educational seminar for 80 students
- **Alimos** - coastal cleaning with the voluntary group of Attica students of the organization
- **Vogue** - a tribute to the activities of the organization
- **Bahamas, Freeport** - collaboration with Cristina Zenato for her participation in the educational activities of the Organization and her declaration as an honorary member of All For Blue

Sxoinias



December

- **Bahamas, Bimini** - participation of the organization's team in a research project in collaboration with the Bimini Shark Lab
- **Georgia, USA** - educational seminar to the students of Tybee Island Maritime Academy and beach cleaning action
- **French Polynesia, Toau** - mission to clean up beaches and seabed and capture sharks in collaboration with a local organization

2020

- **Mission to Djibouti** - briefing students at the local Primary School, underwater and beach cleanups with professional divers in the Seven Brother & Ghoubet protected areas

- **Mission to South Africa - Sodwana Elementary School seminar, underwater and beach cleanup with professional divers** in Sodwana Bay Protected Areas. Collaboration with local agencies in a research project for the protection of the sharks

- **Kalymnos - 43 underwater** cleanups by the All For Blue team in collaboration with the Proteas sports club

- **Webinar** to primary school students at Hadjivey private school

- **Quizzes and colouring pages for children at home** and organising free online seminars for children during the March-April quarantine period

- **Earth Day - simultaneous cleanup missions throughout Greece** by All For Blue's local teams

- **Webinar to the National Robotics' Team**

Kinaros



- **TedX Piraeus** - speech by Katerina Topouzoglou on volunteering and environmental actions

- **Patmos** - cleanup actions by our local team

- **Participation in a forum with environmental stakeholders organised by the Green Fund**

- **Mykonos, Rhenia** - underwater & beach cleaning actions in 8 different places with the participation of the local community and tourists with the support of KDEPPAM

- **Trash bins** created from the plastics removed during our cleanups were put in schools, parks, Mayor's and Coast Guard offices

- **Pelasgia - beach** cleanups by our children local team

- **Syros** - underwater & beach cleanups with UNIPHARMA employees

With Mrs. Rini in
Kinaros



- **Participation in the European initiative #EU-StopFinning** to stop shark trafficking in the EU

- **Dolphin rescue and reintegration in Mykonos**

- **Mission to Kinaros island - visit to the only inhabitant of the island, Mrs. Rini Katsotourhi**, with whom our team has a special relationship. The purpose of the mission was to give her supplies, medicines for her animals and to organise a beach & an underwater cleanup in front of her house

- **Itilo, Mani - beach** cleanup by the team of theSpeakers in collaboration with All For Blue



Rhodes

- **Eastbourne England** - beach cleanup actions by our local associates

- **Webinar for AUPh students** in collaboration with GARNIER & the Masoutis super market chain

"2019

- **Bimini, Bahamas, ocean conservation seminars for elementary school students and divers** from the SCUBA center, and beach and underwater clean-ups

- **Cuba, conservation seminar for primary school students in Havana** in collaboration with professional photographer Alex Suh and the organization Save My Fins

- **Dimitsana in collaboration with the Piraeus Foundation**, we ran conservation seminar at the museum of hydrokinesis for over 1000 students, from 8 visiting schools from the Peloponnese region

- **Ocean conservation seminar** for students of Bodin Kindergarten Kifissia, and underwater and beach clean-up in Artemida

- **Pierce College camp**, ocean conservation seminar for college students and beach clean-up mission in Artemida

- **Intermed/Unipharma Company, 100 people** from the company's staff attended a seminar on the protection of the marine ecosystem and two clean-up missions were carried out in Tinos and Mykonos



- **Mati, beach** clean-up with the volunteer team of Act4Mati

- **Mykonos, beach** and underwater clean-up at Paradise beach with the children's volunteer cleaning team of Mykonos beach and certified divers

- **Halkidiki, Ekies hotel**, hotel staff marine ecosystems training and beach clean-up

- **Educational seminar in the schools of Kalandros for 140 students** and clean-up of Artemida beach

- **Ocean conservation seminar at the Pontika and Nazarenko** school of martial arts, in collaboration with the organization Pi3

- **Ocean conservation seminar** for the staff of the cosmetics company Flax LTD

- **Africa ocean** conservation awareness seminars for professional divers and underwater clean-ups on the Seven Brothers Islands

“2018



- **Mission to Israel and Jordan**, giving ocean conservation seminars to the students and informing them about the diving school in Aqaba
- **Ocean conservation seminar** for 50 people at the diving school of Spyros Kartelias
- **Mission in Amorgos with the Syros Inflatable Club** (where the first children's beach cleaning team was created after attending our training seminar) clean-ups of 3 beaches with 120 volunteers
- **Mission Keep Mykonos Clean, Municipality of Mykonos**, ocean conservation seminar to 2,000 students and 8 ran beach clean-up missions
- **Ocean conservation seminar** and beach and underwater clean-up mission with the French energy boat Energy Observer and crew, in Vouliagmeni
- **Beach and underwater clean-up of the island of Rinia (Cyclades)** with the company Unipharma
- **Ocean conservation seminar** at Kourdisto Portokali Kindergarten in Athens
- **Paradise beach and underwater clean-up in Mykonos**
- **Eden beach clean-up in Alimos** with students from Kourdisto Portokali and volunteers



- **Mission Keep Aegean Blue 2018-2019**, covering the Cyclades and Dodecanese islands, in collaboration with the South Aegean Region. With just 5 member of the All For Blue team and one speedboat we covered 1,700 nautical miles, hosted 37 educational programs, reaching a total of 16,000 students, and organized numerous beach and underwater clean-ups.
- **Ocean conservation seminar at Oneiroskala Kindergarten in Nea Makri** and beach and underwater clean-up

“2017



Naxos

- **Educational seminars in 8 Primary Schools** of the Municipality of Alimos and 4 clean-up missions
- **Educational seminars and beach clean-ups with 580 volunteers** in a range of schools, including those for students with special educational needs, and for a Professional Fishermen's Club in collaboration with Geothyra, in Santorini
- **Clean-up missions in Mykonos**, Ftelia, Korfo, Kapari
- **Educational seminars** at the municipal kindergarten of Mykonos
- **Educational seminar and beach clean-up mission with fashion bloggers from Australia and America**, in Agios Konstantinos beach, Mykonos, with 20 volunteers
- **Educational seminar at ENAK Lifeguard School** for 40 lifeguards
- **Informed 40 Greek artists/athletes on the show Survivor** about ocean conservation and organized a beach clean-up with them
- **La Jolla beach clean-up in San Diego, USA** with the participation of the local community
- **Educational seminar for 200 students in schools on the island of Exuma, Bahamas** and 4 clean-up missions
- **Educational seminar** for 80 members of the Syros Inflatable Club in Syros
- **Informative seminar and clean-up activities with the Bimini Shark Lab team** and students from local diving schools, Bahamas



Dolphin reintegration in the Cyclades



Numbers

We are the last generation that can make a difference.

According to research by Ellen MacArthur Foundation, World Economic Forum, by 2048 the oceans could have more plastic than fish if we take no action.



South Africa



57.836
students

attended All For Blue's
educational seminars and
received a diploma



400+
actions

beach and underwater
clean-ups in Greece and
abroad



314+
tons
of trash

Have been collected
from our beach and under-
water cleanups



the 73%

of the waste is plastic



23core
teams

have been created in
Greece and abroad



Cristina Zenato, honorary member of All For Blue, removes a hook from a shark.

48
animal
rescue

trapped in plastic and other
debris on the seabed



French Polynesia



2017 - 2022



Plastic garbage
that we collected
from coastal
cleanups



29%
bottles



27%
bags



18%
caps



14%
cups



8%
straws



4%
packaging

Mykonos



2021 - 2022



Pandemic
trash



72%
Masks



17%
Sanitary
wipes



6%
Gloves



5%
Antiseptic
bottles



2017 - 2022

ALL FOR BLUE
Marine litter
coastline



2017 - 2022

ALL FOR BLUE
Marine litter
underwater





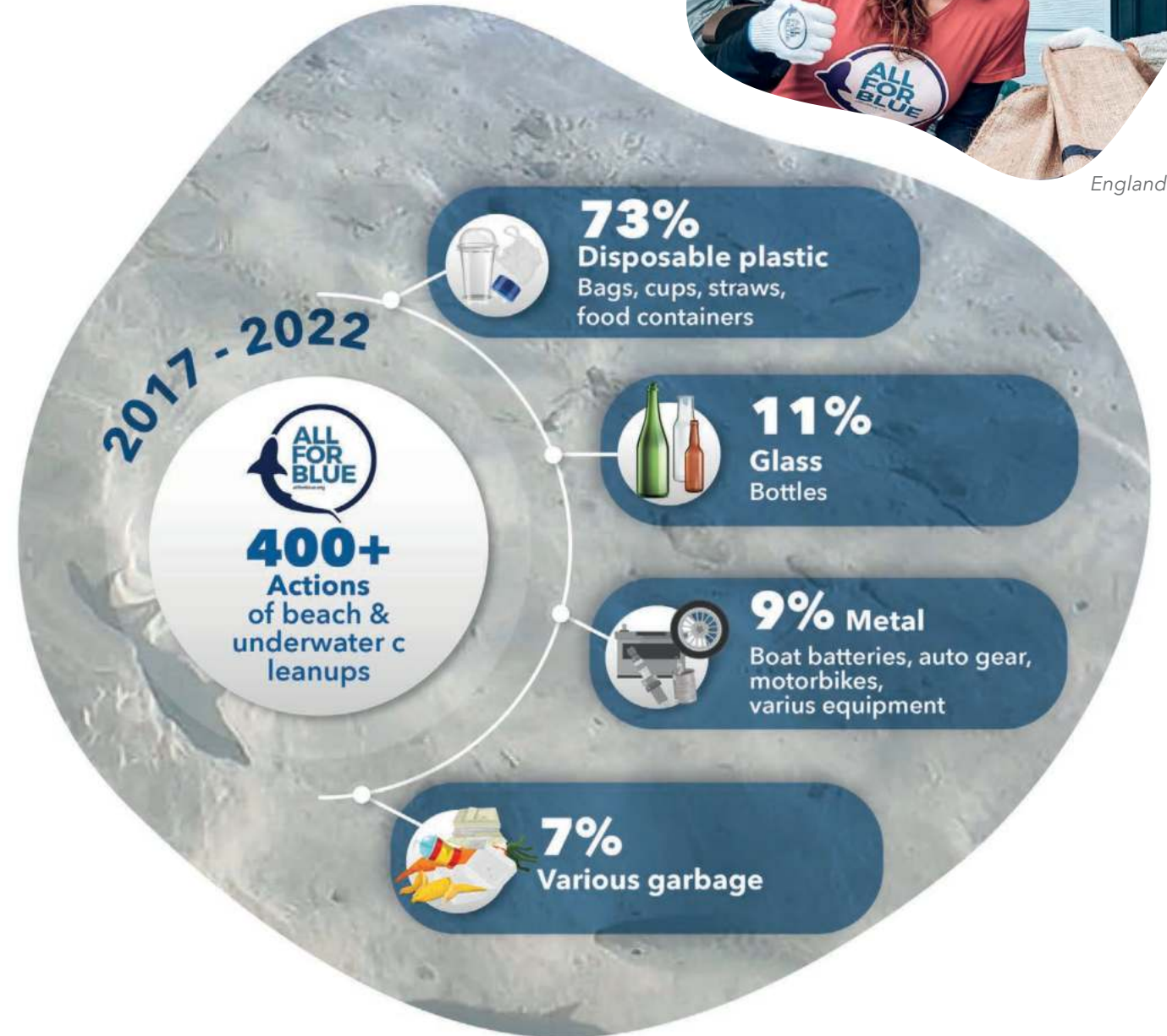
England



French Polynesia



Djibouti





Media reports

We joined hands with other organizations from around the world, taken part in conferences and exhibitions, given interviews, and in 2019 we officially proposed in Parliament that the Greek Parliament should be Plastic-Free.

Our actions have been resonated by many media outlets that have helped us communicate our work, raise awareness and discover new partners. Our network of marine advocates, ocean champions and supporters continues to grow, making us stronger and our voice louder.



Delos



Georgia, USA



Awards



Propeller Club 2019



Project Aware 2018



"ESTIA" Nursing Home
Constantinople,
Athens 2017



New Generation of
Mykonos 2017



DEEP Magazine 2017



Bahamas



"Savvas", the first
"recycling fish" in Alimos



Cuba



Collaborators

Without your support, our work would not have gained this momentum.

We are proud to have you by our side, to encourage our efforts and to give us the strength and courage to continue our actions.



Supporters



We greatly appreciate all the support!





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