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An underwater photograph showing a variety of marine life, including several striped fish, swimming among large pieces of plastic debris. A clear plastic bottle is visible in the upper right, and other fragments of plastic are scattered throughout the scene. The water is a deep blue.

OCEA(n)RT Training Module 3

Lesson 2



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ARTIT

inter
arts



REFRAME
ETHICS INNOVATION GOVERNANCE

An underwater photograph showing a variety of marine life, including several striped fish, swimming among large pieces of plastic debris. A clear plastic bottle is prominent in the upper right, and other fragments of plastic are scattered throughout the scene. The water is a deep blue, and the overall composition highlights the impact of ocean pollution.

Art and Environment Campaigns: How to?



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Tips for preparing an environmental campaign

- ☐ Set concrete objectives
- ☐ Identify your target audience
- ☐ Set a timeline
- ☐ Prepare a budget
- ☐ Find sponsors
- ☐ Manage the social media

7 forms of art

- ☐ Painting
- ☐ Sculpture
- ☐ Literature
- ☐ Architecture
- ☐ Cinema
- ☐ Music
- ☐ Theatre



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ACTIVITY

- Divide into teams
- Brainstorm for an idea on a hypothetical environmental campaign (online or physical)
- Present briefly the idea



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Thank you!

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